

# BEYOND THE GAME

Innovate. Inspire. Influence.





GLOBAL SOLUTIONS IN

# SPORTS ENTERTAINMENT & FUTURE MEDIA

# OUR SERVICES SPECTRUM



## OWNED ASSETS

In High-Impact Marketing Platforms

## GLOBAL CONSULTING

Helping Brand Leverage Opportunities

## BRANDING & ACTIVATIONS

Events & Talent Solutions

## MEDIA PLANNING & BUYING

With Digital First Approach

## CONTENT & PERFORMANCE MARKETING

Create | Create | Amplify

ON-AIR BROADCAST  
INTEGRATION

ON GROUND

DIGITAL &  
SOCIAL MEDIA

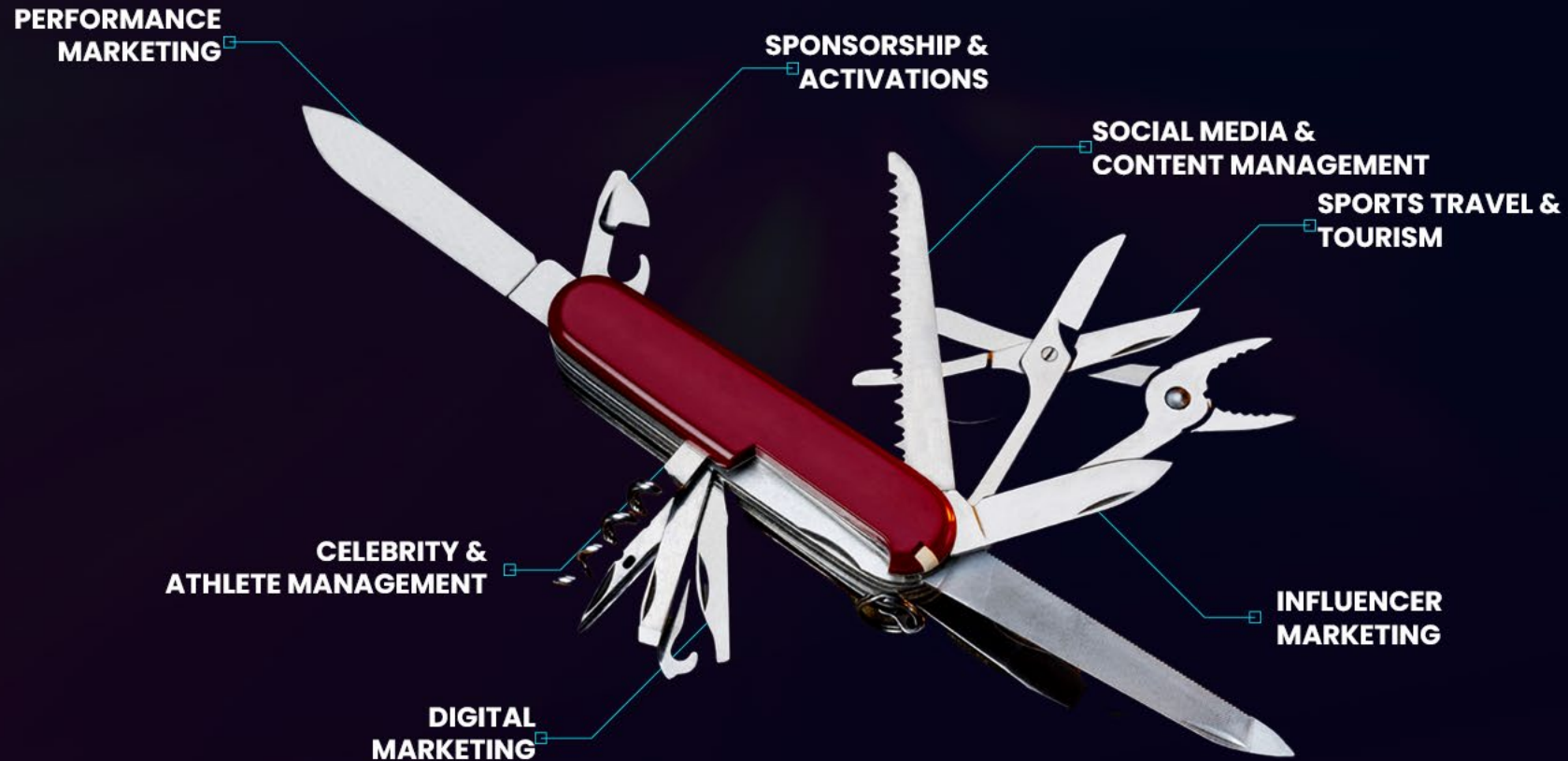
SPONSORSHIP  
AND TEAM  
ASSOCIATIONS

YOUR BRAND

DELIVERING HIGH IMPACT  
360° SOLUTIONS

# OUR EDGE

FROM CONCEPT TO DELIVERY THROUGH A SINGLE WINDOW



# OWNED RIGHTS

ITW has acquired rights for various sporting properties across the globe, these include, On ground rights in India, Sri Lanka and other territories, Jersey Rights for national teams, Liasing with Boards across the globe. End to end servicing for leagues, teams etc.

## GROUND ASSETS



## OWNED JERSEY RIGHTS



PROJECTS  
SERVICED BY

itw

sports



# GLOBAL CONSULTING

Stitching together brands and properties to create the highest impact in the ever evolving landscape of media and entertainment.

## SOLUTIONS DELIVERED TO



x

**KILLERX**



**BYJU'S**  
The Learning App

**MPL**



x



**CRED**



**unacademy**

**Herbalife**



**instamart**

**PRO KABADDI**

x



**WINZO**



**GIZMORE**



**NIPPON PAINT**



x

**MARRIOTT  
BONVOY**



x

**WINZO**



x

**Happilo**



x

**KEI**  
Wires & Cables

PROJECTS  
SERVICED BY



# MEDIA PLANNING & BUYING

We help unlock the power of media for brands by crafting bespoke solutions through our expertise in all mediums of communications and broadcast across Traditional and Digital media.

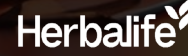
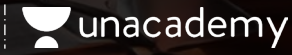
## CTV PLATFORM PARTNERS



## DIGITAL PLATFORM PARTNERS



## SOLUTIONS DELIVERED TO



PROJECTS  
SERVICED BY





# BRANDING & ACTIVATIONS

360 Disruptive event Partnerships, Boutique Talent and Influencer

## SOLUTIONS DELIVERED TO



x **Haier**



**kinley**



x **maaza**



x



**CRED**



x **COIN SWITCH KUBER**

PROJECTS  
SERVICED BY





#OPPOBILLIONBEATS

Jeet Pe Apna Haq Hai

# CONTENT

Create | Place | Amplify

Bespoke content and performance solution that merge ideation, impressions and reach.

## SOLUTIONS DELIVERED TO



unacademy

The Greatest Lesson



oppo

OPPO Billion Beats



SEAGRAM'S  
**ROYAL STAG**  
PREMIER WHISKY

It starts with you,  
MAKE IT LARGE



PROJECTS  
SERVICED BY



Supercharge growth with



Lets Connect...

